

Your participation in this event is like an **investment** that will fetch huge **returns**

COM-IT Expo is becoming the **key event** in **South Asia APAC region.**



Post Show Report

The 3rd COM-IT Expo 2009 International Exhibition & Conference was held in Mumbai this year from 10th to 13th December at the MMRDA Exhibition grounds, Bandra-Kurla Complex, Mumbai.

The two day conference that started from December 10th saw over 450 delegates attending it. The theme for this year's conference was "Synergies 2009 – the Roadmap for Enterprise and SME / SMB's". Over 24 speakers shared their experiences while over 100 exhibitors 'showcased' their achievements and expertise during the show.

In COM-IT 2009 participants were from different market segments- Over 100 brands participated in the exhibition in an area of 2500 square meters of net exhibit space, set up in a near international facility at the MMRDA Exhibition grounds making COM-IT Expo 2009 the largest exhibition in India.

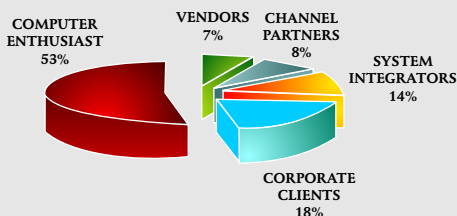
Major pavilions were set up by Cisco, Intel, Belkin, AOC, Asus, Kodak, Chirag, Canon, Toshiba, Kingston, Ricoh, Intex

Other majors who marked their presence were: Tally, Abacus Peripherals, Acer, Dell, APC, AVG, Compuage, E-scan, HP, Lenovo, Lexmark, Logic, Luminous, Microsoft, Net Protector, Quick Heal, RSG, Tata Indicom, Terranet, Sony and Zion amongst the many others.

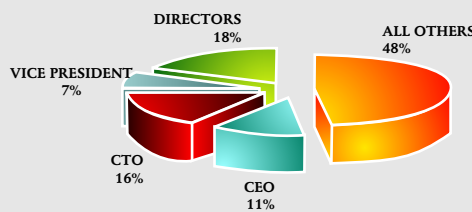
Over 30,000 excited visitors thronged the exhibition over a span of four days from a wide cross section of target audience.

The excitement continued for the visitors by hourly lucky dip prizes of IT products where over 200 gifts ranging from software, anti-virus, t-shirts, peripherals, networking products, calling cards, software training program, webcams, bags etc. all kept the visitors attention.

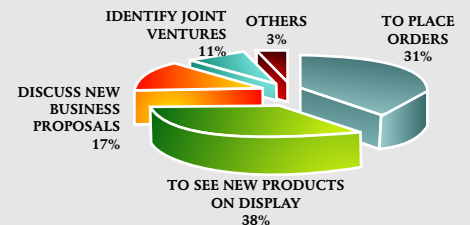
Quality of Visitors



Decision Makers



Intention of Visitors



Award for Best Pavilion presented by Mrs. Raell Padamsee to Mr. Patrick Mathias of **CISCO**



Award for Best Stall presented by Mrs. Raell Padamsee to Mr. Pritesh Shah of **iomega**



Award for Latest Technology presented by Mrs. Raell Padamsee to Mr. Sushanth Galiakotwala of **GALIAKOTWALA**

"Participating in COM-IT Expo 2009 gave us a great exposure to our target audience. We experienced quality crowd at the exhibition thereby enabling us to build new business relationships. We look forward to the next year event. All the best!"

Mr. R. Raja Shekar
National Manager
Lexmark International Pvt. Ltd.

"COM-IT Expo 2009 is the ideal forum to explore the latest international and regional developments in Technology. It has given good attraction to our Business."

Mr. Harish Rao
National Sales Manager
lomega

"COM-IT event is an important event for IT Professionals, IT Companies, Distributors & Channel Partners across India. It is a great platform to showcase the new products for distributors & channel partners."

Mr. Rakesh Tiwari
Sr. Manager Channel Sales
Chirag P.C. (R.P. Infosystems Pvt. Ltd.)

"COM-IT is a good initiative taken by all TAIT members, it is a unique platform for all exhibitors to showcase their new product & technology. We look forward to participate in this event very year."

Mr. Rahul Gokhale
Asst. Brand Product Manager
Canon India Pvt. Ltd.

"With technological advances made every second it is very essential today in keeping abreast about the latest happenings around the world. COM-IT is the ideal place to showcase the new products & technology. We experienced quality crowd at the exhibition thereby enabling us to build new business relationships."

Mr. Vishal Parekh
Marketing Manager
Kingston Technology

"Com-IT is a great platform to witness the latest technology. We were overwhelmed by the phenomenal response which has resulted in a good Business Development. The event was well planned and executed."

Mr. Rahul Joshi
Regional Manager
Quick Heal

"COM-IT EXPO 2010 is the perfect venue to showcase the products & technology solutions, build brand awareness & network with the Indian IT industry players to build long-term relationships."

Ms. Gauri Ambardekar
Sr. Manager
Kodak India Pvt. Ltd.

"COM-IT Expo offers a perfect platform for IT and business professionals to meet and exchange their new ideas under one roof. We look forward to participate in this event very year."

Ms. Riya Majumdar
Manager-Marketing
Tata Tele Services Ltd.

"COM-IT Expo provides a comprehensive platform for every sector of the vast IT industry to network, promote and showcase their latest technologies and services."

Mr. Vibhav Mehta
National Sales Manager- LFR
Belkin India Pvt. Ltd.



Ketan Patel



Rakesh Bakshi



Mohit Anand



Rajesh Gupta



Atul Mehta



Benny Lee



Suresh Ramani



L.S. Subramanian



Nandan Patil



Subramaniam Vutha



Vinita Bhatia



Jagannath Patnaik



Patrick Mathias



Kensaku Konishi



Mukesh Gupta



Wei-Wei Yin



Keshav Dhakkad



K. Ramakrishnan



Cdr. Pawan Desai



Sumit Mukhija



C. Kajwadkar



Champak Gurjar



Devendran Pandian

Thursday – December 10, 2009

Welcome Address

- **Mr. Ketan Patel**, President – TAIT

Address by Guests of Honor

- **Mr. Patrick Mathias**, Vice-President, Cisco
- **Mr. Rakesh Bakshi**, Legal Head – Microsoft India
- **Mr. Kensaku Konishi**, President – Canon India
- **Mr. Mohit Anand**, Country Head – Belkin
- **Mr. Mukesh Gupta**, Country Head – AOC
- **Mr. Rajesh Gupta**, Dir. Sales & Mktg – Intel
- **Ms. Wei-Wei Yin**, Mktg Dir. APac-Kingston

Road Ahead for IT Channels

- **Mr. Atul Mehta**, MD – Compuage Infocom

Lunch Break

Microsoft's Genuine Software Initiative – GSI

- **Mr. Keshav Dhakkad**

Director – IPR & License Compliance – Microsoft

Collaboration Enhancing Productivity

- **Mr. Benny Lee**, MD, Collaboration, Asia Pacific-Cisco

Emerging Trends in Desktop Technology

- **K. Ramakrishnan**, Country Head - Marketing - Lenovo

Tea Break

Relevance of Social Networking sites for Business

- **Mr. Suresh Ramani**, CEO-TechGyan

IT Risk Management: Steps towards Planning Cost effective mitigation of risks

- **Cdr. Pawan Desai**, Head Info. Security Mgmt Services-Mahindra Spl. Services Group

Friday – December 11, 2009

Future of Computing is The Cloud

- **Mr. L.S. Subramanian**, President – NISE

Virtualize Your Data Centre

- **Mr. Sumit Mukhija**

National Sales Mgr-Datacenter-Cisco

Win 7 is here !!!

- **Mr. Nandan Patil**

Product Specialist - Win7 – Microsoft

Demystifying "DR as a service"

- **Mr. C. Kajwadkar**

Chief Architect & VP-Netmagic Solutions

CIO/CTO & the Law

- **Mr. Subramaniam Vutha**, Advocate

Tea Break

Organising & Time Management

- **Mr. Nikhil Bhimra**, Trainer-Professional Insights

Technology trends and 2010 Advancements

- **Mr. Devendran Pandian**,

Channel Platform Manager-Intel

Panel Discussion – Business Opportunities in 2010

Moderated by

- **Ms. Vinita Bhatia**, Executive Editor – DQ Channels

Panelists :

Distributor **Mr. Champak Gurjar**, Maxtone

SI **Mr. Biren Sarlalka**, Acma Computers

Retail **Mr. Ashwin Kukreja**, Galaxy IT concepts

Vendor **Mr. Jagannath Patnaik**, QuickHeal

snapshot - COMIT EXPO 2009





Inauguration of Exhibition by
Mr. Rakesh Bakshi,
Legal Head, Microsoft India
and
Mr. Patrick Mathias,
Vice President, CISCO

Inauguration of Conference
seen in the pic (L to R)
Wei-Wei Yin (Kingston), Neil Greene (Intel),
Mohit Anand (Belkin), Rakesh Bakshi
(Microsoft), Ketan Patel (TAIT),
Patrick Mathias (CISCO), Kensaku Konishi
(Canon), Mukesh Gupta (AOC),
Zia Saquib (C-Dac),
Atul Mehta (Compuage),



Keynote Address
seen in the pic (L to R)
Atul Mehta (Compuage),
Mukesh Gupta (AOC),
Mohit Anand (Belkin),
Patrick Mathias (CISCO),
Rakesh Bakshi (Microsoft),
Ketan Patel (Creative),
Wei-Wei Yin (Kingston),
Rajesh Gupta (Intel)
Kensaku Konishi (Canon)



Delegates at the Conference



Team COM-IT
Top (L to R) Ketan Patel (Creative),
Girish Rathod (Compex), Anees Khalfay
(Radiant), Rahul Zaveri (Apex), Vikram Mehta
(VR Infotech), Khushal Jain (Pirelli),
CW Kadwadkar (TAIT),
Ashish Gupta (Winmark)

Bottom (L to R)
K. R. Chaubey (Techlink), Pravin Dhoka
(Ortek) Rushabh Shah (Graham),
Champak Gurjar (Maxtone) Surili Gupta
(Winmark), Best Stall Judge Raell
Padamsee & Friend, Samir Parikh (Brain Point),
Vipul Shroff (Winmark) & Parag Shah (Futech)